



**6<sup>th</sup> Annual**  
**Bow Ties and Big Hats**  
**Charity Gala and Silent Auction**

***Sponsorship Information***

**Bow Ties and Big Hats Gala and Silent Auction**  
**Sigma Eta Lambda Foundation, Inc (SHLF)**

**Sponsorship Opportunities**

We are pleased to extend this invitation to your company to be one of the sponsors for our upcoming **Bow Ties and Big Hats Gala and Silent Auction**

This sponsorship will give you an opportunity to showcase your company and hopefully gain new clients you may attract and maintain from this opportunity.

Attached, you will find the sponsorship package with various support levels. Your donation comes with a plethora of benefits based upon your commitment level. Please review the information to determine which package best suits you. The deadline for sponsorship is **April 15, 2022**. All ads, images, and/or video footage must be submitted by this date.

We look forward to an affirmative response of sponsorship from you to make this event even more successful, as well as the potential growth for your company. Don't hesitate to contact us if we can answer any questions or be of additional assistance.

**Bow Ties and Big Hats Gala and Silent Auction**  
**Sigma Eta Lambda Foundation, Inc (SHLF)**

**Sponsorship Package**

**-Jewel Level-**  
**Cost: \$1,500**  
(Only 3 spots available)

You will receive:

- Company Logo on Foundation's homepage
- Company Link on Foundation's webpage
- Company description listed on Foundation's website (2-3 lines)
- Company Logo, Phone, and Website listed on Sponsor Page of Foundation's website
- 60-second video advertising your company on Foundation's social media
- Foundation to highlight company, individually, in pre-event communication
- Full page ad in Souvenir Journal
- Logo featured at event
- Verbal recognition on your company during event
- 2 tickets to event

**Bow Ties and Big Hats Gala and Silent Auction**  
**Sigma Eta Lambda Foundation, Inc (SHLF)**

**Sponsorship Package**

**-Pearl Level-**  
**Cost: \$1,000**  
(Only 5 spots available)

You will receive:

- Company Logo on Foundation's homepage
- Company Link on Foundation's webpage
- Company Logo, Phone, and Website listed on Sponsor Page of Foundation's website
- Foundation to highlight company, along with other sponsors, in pre-event communication
- ½ page ad in Souvenir Journal
- Logo featured at event
- Verbal recognition on your company during event
- 2 tickets to event

**Bow Ties and Big Hats Gala and Silent Auction**  
**Sigma Eta Lambda Foundation, Inc (SHLF)**

**Sponsorship Package**

**-Gold Level-**  
**Cost: \$500**

You will receive:

- Company Logo on Foundation's homepage
- Company Logo, and Phone listed on Sponsor Page of Foundation's website
- Foundation to highlight company, along with other sponsors, in pre-event communication
- ¼ page ad in Souvenir Journal
- Verbal recognition on your company during event

**Bow Ties and Big Hats Gala and Silent Auction**  
**Sigma Eta Lambda Foundation, Inc (SHLF)**

**Sponsorship Package**

**-Black Level-**

**Cost: \$250**

You will receive:

- Company Logo on Foundation's homepage
- Company Logo, and Phone listed on Sponsor Page of Foundation's website
- Business card size ad in Souvenir Journal
- Verbal recognition on your company during event

## Bow Ties and Big Hats Gala and Silent Auction

Sigma Eta Lambda Foundation, Inc (SHLF)

### Sponsorship Commitment

I hereby commit to financial sponsorship for the **Bow Ties and Big Hats Gala and Silent Auction** at the following level:

\_\_\_\_\_ Jewel Level \$1,500+

\_\_\_\_\_ Black Level \$250 to \$499

\_\_\_\_\_ Pearl Level \$1,000 - \$1,499

\_\_\_\_\_ Other (Please specify amount)

\_\_\_\_\_ Gold Level \$500 - \$999

\_\_\_\_\_  
(Business or Company Name)

\_\_\_\_\_  
(Name & Title)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(City, State, Zip Code)

\_\_\_\_\_  
(Business Phone)

\_\_\_\_\_  
(Cell Phone)

\_\_\_\_\_  
(Website and/or Social Media Information)

\_\_\_\_\_  
(Product or Services Offered)

\*Please send camera-ready artwork for ad and/or video footage in one of the following formats: Jpeg, png, pdf, ppt, mov, mp4 or CD/DVD.

Please complete this form and send a check payable to **Sigma Eta Lambda Foundation, Inc** to:

Sigma Eta Lambda Foundation, Inc  
P.O. Box 81762  
Conyers, GA 30013  
(404) 316-8629

For credit card payments, please visit us online at [www.selfoundation1906.org](http://www.selfoundation1906.org). Click on "Events", then "Bow Ties & Big Hats Sponsorship" and complete transaction or contact Dr. Rodney Mason (404) 316-8629 or via email at [selfoundationinc06@gmail.com](mailto:selfoundationinc06@gmail.com).

**Deadline for submission is April 15, 2022**